

Nancy, 2nd December 2020

Digitsole launches the first multi-application connected insoles at Decathlon.

Digitsole is the leader in connected insoles and is transforming the shoe into an intelligent tool.

The connected insole, simply slipped into any shoe, is taking a new step forward by becoming the first multi-application insole.

Smart Insoles, a multi-application intelligent insole

These connected insoles have been designed using expertise from healthcare professionals, including walking and running specialists.

Smart Insoles transform your shoes into an analytical tool to help improve how you walk and run with customised tips.

And now, users can choose from two applications, active walking or running.

Other applications will soon be available on the Digitsole platform to meet a range of needs: Games, sport, improved well-being and health - and they will be designed for all ages.



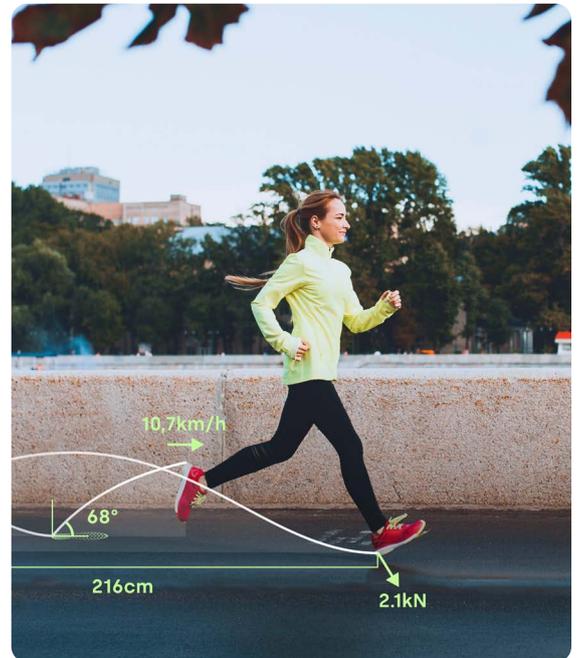
An innovative solution for sport enthusiasts

The insoles were designed to accurately measure the biomechanical characteristics of how you walk and run and to make recommendations to improve performance or prevent injury.

Users can run with or without their phone, while keeping all information on their biomechanical settings.

The first two WalkActive and Run applications are already available on iOS (iOS 11.0 and higher) and Android (6.0 and higher). They are set to become a genuine private coach.

They provide a range of biomechanical settings, pronation/supination, propulsion speed and enable user-friendly activity tracking, giving you practical tips to help you improve.



Karim Oumnia, Creator of Digitsole:

"This is the fruit of several years of research which have finally yielded the first generation of multi-application smart footwear.

These are the first of their kind in the world, which makes us very proud! Our objective is always to transform your shoes - simple objects covering your feet and giving you a certain look - into tools capable of detecting malformations, diseases, improving sport performance, becoming games accessories and much more" .

And what if this was just the starting point for intelligent insoles?

"Different applications will be available over the next few months. Stay connected!"



Don't miss the Smart Insoles introductory offer exclusively at Decathlon: only €79 until the end of 2020.

For more information, visit:

www.digitsole.com

About Digitsole

"We walk you through life"

Digitsole is a French start-up, world leaders in connected insoles for improved health and well-being.

Start-up of the year at CES 2017, Digitsole has since consolidated its position: over 300 practitioners use their technology for the benefit of thousands of patients.

Together with a range of healthcare professionals, Digitsole develops their applications to help practitioners diagnose and follow mobility-related conditions.

Digitsole also brings their latest developments in biomechanics and Artificial Intelligence within everyone's reach to help improve walking and running performance for the general public.



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